



Regulations Covering Street Banners

1. Banners must promote community events or messages for non-profit service groups. Banners shall not have political messages or commercial advertisements.
2. Banners will be placed by the Electric Utility at the site designated for this purpose located on W. Landis Avenue near the Junior High School.
3. Banners will be placed by the Public Works Department at the site designated for this purpose located on E. Landis Avenue in front of the YMCA.
4. The maximum size of the banner will be twenty (20) feet long by four (4) feet high. The banner shall be made of vinyl coated nylon (20 ounce) or equivalent material.
5. The banner shall be made so that there will be a three (3) inch hem around the full banner. This hem will be at least two (2) thicknesses of banner material. Each corner shall have two (2), six (6) inch triangular pieces of banner material sewn into each of the four (4) corners so that each corner will have four (4) thicknesses of banner material. A grommet with not less than a 5/8 inch inside diameter hole shall be inserted into each corner and at two (2) foot intervals along the top and bottom of the banner. The grommets will be placed so as the grommet edge is to be 5/8 inch (+ or - 1/8 inch) from the banner edge. Air vent holes shall be eight (8) inch radius semicircles and placed so as there are at least twenty-three (23) air vent holes (as shown on the banner specification drawing) over the area of the banner.
6. The City reserves the right to refuse to install any banner not conforming to these standards.
7. The banner may remain hanging for a maximum of two (2) weeks.
8. If the banner becomes damaged for whatever reason, it will be removed in the interest of safety.
9. The City accepts no liability for torn, damaged, or lost banners.
10. (a) Banners approved for West Landis Avenue will be delivered to and picked up from the Warehouse at the Electric Utility Service Building at Peach Street and N. West Avenue.

(b) Banners approved for East Landis Avenue will be delivered to and picked up from the Road Department facility at 1086 E. Walnut Road.

(c) The City is not responsible for any banner not picked up within thirty (30) days of the removal date.
11. The City reserves the right to remove banners during periods of predicted high winds or storms.

Revised
October 3, 2008

A handwritten signature in black ink, appearing to be "JTB", is written below the date.

