

RESOLUTION NO. 2017-124

A RESOLUTION AUTHORIZING THE EXECUTION OF A PROFESSIONAL SERVICES AGREEMENT BY AND BETWEEN THE CITY OF VINELAND AND LEE TOFANELLI AND ASSOCIATES, LANDIS AVENUE VINELAND NEW JERSEY FOR PUBLIC RELATIONS/MARKETING SERVICES

WHEREAS, City Council finds it in the best interest of the residents of the City of Vineland to properly and fully advise the residents of issues facing the City and further recognizes that a properly informed public is an invaluable tool for the efficient administration of local government and that an avenue of information must exist to notify local news media of events affecting the residents; and

WHEREAS, the City of Vineland has heretofore advertised for proposals for Professional Services for public relations/marketing services; and

WHEREAS, the Requests were published on the City of Vineland's official website; and

WHEREAS, on January 13, 2017, one (1) proposal was received by the Purchasing Agent and referred to the Assistant Business Administrator for tabulation, evaluation and recommendation; and

WHEREAS, the Assistant Business Administrator has recommended that a contract for the required services be awarded to Lee Tofanelli & Associates, Landis Avenue, Vineland, New Jersey based upon the proposal received, pursuant to a fair and open process; and

WHEREAS this contract is awarded in an amount not to exceed \$78,000.00 per annum for services specified in Scope of Services outlined in the Request for Proposals/Qualifications and in an amount of not more than \$10,000.00 for such additional services specified in the Proposal dated January 13, 2017 for a contract period not exceed one year from date of award; and

WHEREAS, the availability of funds for said Professional Services Contract to be awarded herein have been certified by the Chief Financial Officer; and

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Vineland that said contract for Professional Services for Public Relations/Marketing for the City of Vineland be awarded to Lee Tofanelli and Associates, Landis Avenue, Vineland, New Jersey, based upon the proposal received, pursuant to a fair and open process, in the amount not to exceed \$88,000.00 for Public Relations/Marketing Services for a contract period not exceed one year from date of award

Adopted:

President of Council

ATTEST:

City Clerk