



**ANTHONY R. FANUCCI**  
**MAYOR**

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February 4, 2019

TO: Keith Petrosky  
FROM: Mayor Anthony R. Fanucci  
RE: Appointment to Zoning Board

Dear Keith:

I hereby appoint with the advice and Consent of City Council Victoria Lods, to the Zoning Board of Adjustment for the City of Vineland as Alternate #3 with a term effective immediately and expiring December 31, 2019.

Sincerely,

Anthony R. Fanucci, Mayor

# VICTORIA K. LODS

1675 Hance Bridge Road - Millville, NJ 08332

E-mail: vkloads@gmail.com

Phone: 973-641-7685

## EXPERIENCE:

- 2015 – Present**     **Educator, Language Arts** – Bridgeton Public School District, Bridgeton, NJ
- Teaching 9<sup>th</sup> grade College Preparation and Honors level courses
  - Experienced with curriculum writing and IEP and 504 compliance
- 2012 – 2015**     **Long Term Substitute Teacher** – Vineland Public School District, Vineland, NJ
- Experienced long-term substitute teacher with repeat long term assignments and teacher requests at multiple schools and grade levels
- 2008 – 2012**     **Executive Director** - Cumberland County Habitat for Humanity, Vineland, NJ
- Counseled families on financial, emotional, and responsibility issues
  - Developed relationships with community leaders and lobby support for CCHFH's mission
  - Recruited, organized and managed volunteers including students/children, seniors, professional, civic and philanthropic groups
  - Developed and managed all financial aspects of the affiliate – including annual budgets, homeowner mortgages, grant writing, and fundraising
  - Established partnerships with municipal Community Development programs (CBDG) in Vineland and Millville.
- 2006- 2008**     **Chief of Staff/Campaign Manager** - Senator Nicholas Asselta, Vineland/Trenton, NJ
- Developed and prepared all legislative initiatives
  - Handled all press and public communications: press releases, speeches, press conferences
  - Created campaign finance plan that included identifying donors, fundraising schedule, approved and budgeted all expenses
  - Managed daily campaign activity of candidates, staff, local coalitions, and volunteers
- 2005-2006**     **Marketing Director** - FSR Inc, (Audio Visual Manufacturer), Little Falls, NJ
- Press & Public Relations: Designed magazine and web ads, presentations and trade show displays, co-ordinate product launches, press releases and media events
- 2003- 2005**     **Fundraiser/Event Planner** - Gallagher Hollenbeck, LLC., Wood Ridge, NJ
- Planned fundraisers for targeted competitive State Senate, Assembly, freeholder candidates and county party organizations throughout New Jersey raising over one million dollars per cycle.
- 2002- 2004**     **Executive Director** - Passaic County Regular Republican Organization, Clifton, NJ
- Scheduling, press operations, coordination of volunteers, fundraising, registration drives
  - Opposition research
  - Reorganization of the PCRRO: create and maintain donor, voter and committee databases
- 1999-2002**     **Legislative Aide** - Assemblyman Nicholas Asselta, Vineland, NJ
- Press relations and public relations
  - Worked with Trenton staff and lobbyists to guide bills through the legislative process

## EDUCATION/CERTIFICATION:

- 2009**     **Certificate of Eligibility: English K-12** – State of New Jersey
- 2006**     **BA Public Relations/Communications** - Rowan University, Glassboro, NJ
- 2000**     **AA Journalism/Liberal Arts** - Cumberland County College, Vineland, NJ

## ACTIVITIES:

- Victoria Farms LLC, Consultant
- Bridgeton High School National Honor Society Advisor
- 2017 Cumberland County Freeholder Candidate
- Member of Cumberland County Young Republicans and Women's Organizations