

RESOLUTION NO. 2020-37

RESOLUTION EXERCISING OPTION TO RENEW CONTRACT
FOR MARKETING, ADVERTISING, PROMOTIONAL AND
PUBLIC RELATIONS/CONSTITUENT CONSULTING SERVICES.

WHEREAS, on February 12, 2019, City Council adopted Resolution No. 2019-54, awarding contract for Marketing, Advertising, Promotional and Public Relations/Constituent Consulting Services to Lee Tofanelli and Associates, Inc. in an amount not to exceed \$99,300.00 and with an amount not to exceed \$12,000.00 for any additional services; and

WHEREAS, the specifications included an option to renew for three (3) additional one (1) year terms; and

WHEREAS, the Purchasing Agent has advised that it is necessary to exercise the 1st year option renewal for the period commencing February 1, 2020 and ending January 31, 2021 with all other terms and conditions of the original contract to remain unchanged;

NOW, THEREFORE BE IT RESOLVED, by the Council of the City of Vineland that the Purchasing Agent is hereby authorized and directed to amend Resolution 2019-54 to allow for the 1st option year period, for Contract No. C19-0018, issued to Lee Tofanelli and Associates, Inc., Vineland, NJ, for Marketing, Advertising, Promotional and Public Relations/Constituent Consulting Services, beginning February 1, 2020 and ending January 31, 2021.

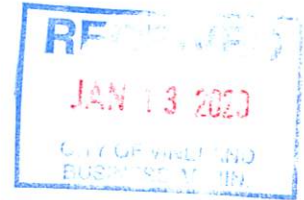
Adopted:

President of Council

ATTEST:

City Clerk

AMENDING RESOLUTION REQUEST



From: Miguel A. Mercado, Purchasing Agent

To: Business Administration

Date of Request: January 9, 2020

City Council Meeting Date: January 28, 2020

Title: Marketing, Advertising, Promotional and Public Relations/Constituent Consulting Services

Resolution Request:

This is a request to amend Resolution No. 2019-54 for Marketing, Advertising, Promotional and Public Relations/Constituent Consulting Services to exercise the 1st option year period, February 1, 2020 through January 31, 2021. Original Bid Specifications included the option to extend for three (3) additional one (1) year terms. The using department has requested to extend and Lee Tofanelli and Associates has agreed to the extension.

The vendor is: Lee Tofanelli and Associates, Inc.
616 Landis Avenue
Vineland, NJ 08360

Renewal Option Year 1 Contract Cost: Amount not to exceed \$99,300.00 with an amount not to exceed \$12,000.00 for any additional services.

If you have any questions or need additional information, please contact me.

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