

RESOLUTION NO. 2021 -210

A RESOLUTION AUTHORIZING THE FILING OF AN APPLICATION WITH THE STATE OF NEW JERSEY, DEPARTMENT OF LAW AND PUBLIC SAFETY, DIVISION OF HIGHWAY TRAFFIC SAFETY FOR 2022 PEDESTRIAN SAFETY ENFORCEMENT & EDUCATION GRANT FUNDING.

WHEREAS, the Pedestrian Safety Enforcement & Education grant is available through the New Jersey Department of Law and Public Safety, Division of Highway Traffic Safety for overtime enforcement funding to be utilized during the grant period July 1, 2021 through June 30, 2022; and

WHEREAS, by continuing educational, engineering and enforcement activities the objective of further reducing pedestrian injury crashes in this municipality in FY 2021/2022 can be achieved; and

WHEREAS, it is considered to be in the best interest of the City of Vineland that an application be submitted by the Vineland Police Department in the amount of \$21,020.00 for said funding;

NOW THEREFORE BE IT RESOLVED, by the Council of the City of Vineland that the Application for Pedestrian Safety Enforcement & Education grant and such other documents as required be and the same are hereby authorized for execution by the Mayor, Financial Director and Project Director.

Adopted:

President of Council

ATTEST:

City Clerk

Reid Wanda

From: Fulcher Christopher
Sent: Wednesday, April 28, 2021 11:55 AM
To: Gilroy Laura; Baldosaro Susan M; Gallo Greg; Reid Wanda
Subject: 2022 Pedestrian Enforcement Grant
Attachments: 2022 HTS Pedestrian Safety Enforcement_Education Grant Appl.pdf

I have one last grant that needs approval in SAGE by 4/30/2021. This is a continuation of the Pedestrian Safety Enforcement Grant we have had for the last two years. Budget amounts are the same. A copy of the application is attached.

Please let me know if you need anything else.

Grant period: 7/1/2021 to 6/30/2022
Overtime Enforcement= \$20,020.00
Educational/Promotional Items= \$1,000.00
TOTAL= \$21,020.00

Please let me know if you need anything else.

Sgt CF

Education: Public awareness about pedestrian safety must be raised. Programs should target the entire community, with a special emphasis on children, senior citizens, and non-English speaking residents.

Engineering: High-risk pedestrian intersections should be improved as much as possible with enhanced crosswalk markings and signage.

Enforcement: Motorists who commit moving violations that put pedestrians at risk should be target for summonses. In addition, Pedestrians whose own actions put them at risk should also be issued summonses and/or warnings.

Vineland is a city of approximately 65,000 residents, spread out over 69 square miles. Daytime population increases are consistent with worker commuter travel. Vineland includes large retail spaces, and industrial complex, and numerous agricultural areas. The increased traffic from these area creates a potential hazardous situation for our pedestrians and bicyclists. The Vineland Police Traffic Safety Unit receives a high volume of complaints from the community pertaining to speeding, running red lights, inattentive drivers using cell phone devices and not yielding for pedestrians.

Some of the most common dangerous characteristics within the City of Vineland are crash-prone intersections, which are receiving high traffic volumes. Vineland is one of the most dangerous places for people to travel on foot as well. Many parents don't allow their children to walk to school, or even to school bus stops, because they feel the streets are not safe for pedestrians. This adds to the vehicle traffic at rush hour periods. Drivers are not yielding for pedestrians and not enough crossing guards are posted. Many streets have insufficient crosswalks, sidewalks, lighting and signals, curbs and barriers. Additionally, pedestrians are illegally crossing the roadway due to the influence of alcohol or drugs outside, as well as, within the crosswalk. Patrol enforcement has been working on the problem for the past three years, and 19,290 motor vehicle stops have been made. However, as shown in the table below, the problem has only slightly improved.

	Peds Struck	Peds Fatal	Peds Inj	Total Crashes	Fatal Crashes
2018	31	0	29	2,789	12
2019	29	2	25	2,694	11
2020	41	2	15	2,210	7

The City of Vineland has conducted a Pedestrian Enforcement grant for the last two years, and as the stats above indicate, we are beginning to see improvement in the number of pedestrians injured, total crashes, and total fatal crashes in our jurisdiction. Our dedicated Traffic Safety Unit, has worked tirelessly to address the issues of traffic safety with consistency. Continuing our public education and enforcement campaign is timely and vital to Vineland. Securing this grant funding, and incorporating it annually, would continue to impact our efforts to improve pedestrian safety.