

RESOLUTION NO. 2022-16

A RESOLUTION APPOINTING MEMBERS TO THE VINELAND DOWNTOWN IMPROVEMENT DISTRICT MANAGEMENT CORPORATION BOARD OF DIRECTORS.

WHEREAS, Ordinance No. 90-99, passed on final reading by City Council on November 27, 1990, created a Special Improvement District within the City of Vineland, and established a District Management Corporation to provide services within the Special Improvement District; and

WHEREAS, said Ordinance No. 90-99, as amended (Ordinance No. 2014-8), provides that the Corporation shall be governed by a Board of Directors consisting of nine (9) members; with appointments by the City Council and appointments by the Mayor, and a member of the City Council appointed current to his term of office; and

WHEREAS, it is the desire of the City Council of the City of Vineland to appoint the following individuals to join the Council-controlled positions on the Board:

For a term expiring December 31, 2024:

Vanessa Sosa (Property Owner/Occupant)

NOW, THEREFORE, BE IT RESOLVED that those named above be and are hereby appointed as members of the Vineland Downtown Improvement District Management Corporation Board of Directors, pursuant to the provisions of Ordinance No. 90-99, as amended.

Adopted:

\_\_\_\_\_  
President of Council

ATTEST:

\_\_\_\_\_  
City Clerk

k: VDIDAppointingResolution2022-Sosa

# Vanessa Sosa

**Address** Vineland, NJ, 08362

**Phone** 6098135158

**E-mail** vsosa32@gmail.com

December 22, 2021

**Russell Swanson**

Vineland Downtown Improvement District  
Vineland , NJ 08360

RE: Board of Directors Member letter of interest

Dear Russell Swanson,

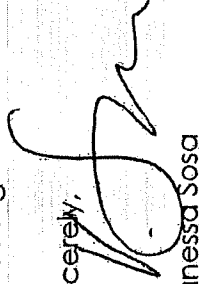
As a Vineland resident and Business owner, I can fulfill the Board of Directors Member role and support the VIDID's goals. I currently hold the design chair position for the VIDID. I am grateful and proud to be a part of the design team and see the transformation accomplished through our facade and mural projects.

In 1999, My family started their business in the 500 block of Landis Avenue and was one only Mexican grocery store on Landis. Since then, The Ave has transformed, and we now own two buildings on Landis. Being a business owner on The Ave has allowed me to experience what helps and hinders their success.

I have a bachelor's degree in Criminal Justice and a minor in sociology. I am currently attending Rowan College of South Jersey to obtain a degree in Accounting. I am an active community member with a background in owning a business on The Ave and would love the chance to give back by lending my skills to an organization such as the VIDID. Being familiar with the requirements of this role, I bring interpersonal, critical thinking, and teamwork strengths. I am eager to offer an entrepreneurial mindset to build creative solutions with VIDID.

Being a part of the VIDID board member would be exceptionally gratifying. I want to be part of the change that improves our downtown. Thank you for your time and consideration in reviewing my qualifications for the Board of Directors Member role. If you would like additional information about my background and skills, please feel free to contact me.

Sincerely,



Vanessa Sosa