

RESOLUTION NO. 2022 - 192

A RESOLUTION AUTHORIZING THE FILING OF AN APPLICATION WITH THE STATE OF NEW JERSEY, DEPARTMENT OF LAW AND PUBLIC SAFETY, DIVISION OF HIGHWAY TRAFFIC SAFETY FOR THE PEDESTRIAN SAFETY ENFORCEMENT & EDUCATION 2023 GRANT.

WHEREAS, the Pedestrian Safety Enforcement & Education grant is available from the New Jersey Department of Law and Public Safety, Division of Highway Traffic Safety for overtime enforcement funding to be utilized during the grant project period July 1, 2022 through June 30, 2023; and

WHEREAS, by continuing educational, engineering and enforcement activities the objective of further reducing pedestrian injury crashes in this municipality for this period can be achieved; and

WHEREAS, it is considered to be in the best interest of the City of Vineland that an application be submitted by the Vineland Police Department in the amount of \$24,900.00 for said funding;

NOW THEREFORE BE IT RESOLVED, by the Council of the City of Vineland that the Application for Pedestrian Safety Enforcement & Education 2023 grant and such other documents as required be and the same are hereby authorized for execution by the Mayor, Financial Director and Project Director.

Adopted:

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President of Council

ATTEST:

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City Clerk

**HTS State Pedestrian Safety Enforcement & Education Fund 2023**

**Organization: Vineland City**

**General Information**

Applicant Agency      Vineland City  
Project Title            Pedestrian Safety Enforcement & Education 2023  
Federal Tax ID #        216001670

**Project Period**

From 7/1/2022            To 5/31/2023

Final financial claim is due no later than **June 30**.

Project period must be within current state fiscal year (July 1 - June 30).

**Type of Application**

Initial  Cont.  Year 2  Year 3

**Problem Statement**

Describe in detail the specific problem you are attempting to impact or correct. Objectives must be measurable and three years of data to support the problem is required. Indicate why your current program or activity is not adequate and explain past efforts to resolve the problem. Provide supporting data, facts, or statistics which substantiate the need for the project.

See attached.

Click the Browse button to add Problem Statement attachments.

[https://njsage.intelligrants.com/\\_Upload/2666652\\_1964379-2023\\_Pedestrian\\_Safety\\_Grant\\_Problem\\_Statement.docx](https://njsage.intelligrants.com/_Upload/2666652_1964379-2023_Pedestrian_Safety_Grant_Problem_Statement.docx)

**Objectives**

Describe objectives to be accomplished during the project. Objectives should be specific, clearly written, measurable, targeted to the problem identified, and time framed.

**Objective**

Attempt to reduce pedestrian injury crashes by 10% in this municipality.

Click the Browse button to add Objectives attachments.

**Tasks**

Enforcement activities will be conducted to achieve the above objective.

Educational activities will be conducted to achieve the above objective.

Engineering activities will be conducted to achieve the above objective.

**Activities**

Budgeted enforcement overtime hours will be worked at pedestrian crash locations in this community through individual officer details and multi-officer decoy details.

**Objective**

Click the Browse button to add Objectives attachments.

**Tasks**

**Methodology (Methods)**

Describe activities and procedures which will be undertaken to achieve each objective. Fully describe what actions are necessary to help resolve the problem stated.

All NJ DHTS grantees are required to engage with their community, including new, traditionally underserved segments of the local population. As part of your project methodology below, please describe the tasks that you will take to foster community engagement in order to maximize the effectiveness and reach of this grant project.

Between July 1, 2022 and June 30, 2023, at least five (5) pedestrian safety public education presentations will be held for audiences consisting of children, senior citizens, or non-English speaking residents. These presentations will be conducted on department time, as our match. The Vineland Police Department will issue a press release announcing our involvement in the program. The Vineland Police Department will actively support other statewide traffic safety enforcement programs, whether grant funded or not, including "Click It or Ticket", "Distracted Driving", "U-Text U-Drive U-Pay", and "Over the Limit Under Arrest".

Click the Browse button to add Methodology attachments.

Milestones

Describe sequence of activities. Applications may include a time chart describing program activities.

**Task 1**

Enforcement activities will be conducted to achieve the above objective.

**Activity 1**

Targeted enforcement activities such as motor vehicle and pedestrian stops will be conducted to achieve the above.

Click the Browse button to add Milestones attachments.

**Task 2**

Educational activities will be conducted to achieve the above objective.

**Activity 2**

Public demonstrations, outreach to the public via social media and handouts will be conducted to achieve the above.

**Task 3**

Engineering activities will be conducted to achieve the above.

**Activity 3**

Current crosswalks and heavy pedestrian trafficked areas will be monitored to ensure public safety .

**Task 4**

**Activity 4**

**Task 5**

**Activity 5**

**Task 6**

**Activity 6**

**Task 7**

Evaluation

**Evaluation**

Describe how the expected results will be measured.

Administrative evaluation is required for all projects.

Impact evaluation is feasible only in a limited number of projects.

**Administrative (Performance) Evaluation**

Requires measuring the operational efficiency of task activities as they relate to the accomplishment of established goals and objectives. In measuring actual task activities, it compares them to:

1. the baseline or pre-task levels of the same activities,
2. the targeted levels of activity established for the task and the planned use of funds.

This project will be administratively evaluated by the NJ Division of Highway Traffic Safety in accordance with federal guidelines. Effectiveness of the project will be judged based on the success of stated goals and objectives, the quality of enforcement and educational activities, and timely submission of required reports. Project Activity Reports and Financial Reimbursement Requests will be submitted quarterly with final reports due May 31, 2023.

**Impact (Efficiency) Evaluation**

A determination of the extent to which task operations and activities have contributed to the achievement of an objective related to crash involvement.

Click the Browse button to add attachments to Impact (Efficiency) Evaluation

**Subsequent Years**

This is the last section of the proposal, but by no means the least important. We would like to know how you plan to continue your program when the grant funding phases out. This section does not apply to "one time only" grant application request, however, if you contemplate that the project will involve more than one year's financing with federal funds, please include for subsequent fiscal years the total amount estimated to be required broken down by source funding, example State, local, or federal.

At the conclusion of the grant period, Traffic Safety Unit officers will be given specific tasks to continue the tasks and activities completed during the grant. This may leave less time for other traffic enforcement, but that can be made up during supplemental enforcement details.

**HTS State Pedestrian Safety Enforcement & Education Fund 2023**  
**Organization: Vineland City**  
**Budget Summary**

Budget Line Item	State Share	Local Share	Total Amount Requested
Salaries and Wages	\$0	\$0	\$0
Fringe Benefits	\$0	\$0	\$0
Travel	\$0	\$0	\$0
Enforcement/Education Details	\$22,400	\$0	\$22,400
Miscellaneous Personal Services	\$0	\$0	\$0
Contractual Services	\$0	\$0	\$0
Commodities	\$2,500	\$0	\$2,500
Other Direct Costs	\$0	\$0	\$0
Indirect Costs	\$0	\$0	\$0
<b>Total:</b>	<b>\$24,900</b>	<b>\$0</b>	<b>\$24,900</b>